NO PURCHASE NECESSARY TO ENTER OR TO WIN THE PETE’S MARKET 50TH ANNIVERSARY GIVEAWAY SWEEPSTAKES (THE “SWEEPSTAKES”). A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED BY LAW.

BY ENTERING THE SWEEPSTAKES, YOU AGREE TO THESE OFFICIAL RULES WHICH ARE A CONTRACT. READ THESE RULES CAREFULLY BEFORE ENTERING. WITHOUT LIMITATION, THIS CONTRACT INCLUDES INDEMNITIES TO THE SWEEPSTAKES SPONSOR FROM YOU AND A LIMITATION OF YOUR RIGHTS AND REMEDIES. BY ENTERING, YOU AGREE TO WAIVE ANY RIGHT TO CLAIM ANY AMBIGUITY OR ERROR IN THESE OFFICIAL RULES.

1. ELIGIBILITY: This Sweepstakes is open to legal residents of Illinois, Indiana, Iowa, or Wisconsin who are 18 years of age or older as of February 19, 2020 who have a valid license to operate a motor vehicle. Employees of Pete’s Market and all other participating retailers, manufacturers, any of their respective parents, affiliates, or subsidiaries, or advertising and promotion agencies or suppliers involved in this promotion and the immediate family members (mother, father, sister, brother, husband, wife, daughter, son, step-father, step-mother, step-daughter, step-son, step-brother, step-sister, half-brother, half-sister) and/or those living in the same household of each are not eligible to enter the Sweepstakes or to win a prize.

Entrants may be required to provide proof of eligibility. Eligibility determinations will be made by Sponsor. Sponsor reserves the right to disqualify entrants who violate these Official Rules or interfere with this Sweepstakes in any manner.

2. HOW TO ENTER: Beginning 12:01AM CST on February 19, 2020 and ending at 11:59PM CST on March 3, 2020 (“Sweepstakes Period”), visit any of the sixteen Pete’s Market locations and retain your receipt. A receipt is provided automatically with a purchase of any item. However, to enter without a purchase, visit the customer service desk and ask a manager to print a “No Sale” receipt. Limit one “No Sale” receipt per eligible person per day during the Sweepstakes period.

Go to https://www.petesfresh.com/50th/giveaway and fill out the electronic entry form, which includes your Full Name, Phone Number, E-Mail Address, Zip Code, Birthdate, and Receipt Information. The Receipt Information includes the store you visited, the receipt date (which must be during the Sweepstakes Period), the unique receipt transaction number, and the receipt total. Please enter $0 for receipt total if using a “No Sale” receipt. Incomplete entries will not be accepted. Only one entry per person per day will be accepted. The maximum number of entries is fourteen, one unique receipt per day during the sweepstakes period. All entries must be received by 3PM CST on March 6, 2020.

Multiple entrants are not permitted to share the same e-mail. Any attempt by any entrant to obtain more than one entry per day during the Sweepstakes Period by using multiple/different addresses, identities, registrations or logins, receipt transaction numbers, or any other methods will void that entrant’s submissions and that entrant may be disqualified from the
Sweepstakes. Use of any robotic, automatic, programmed or similar entry method will void all entries and result in disqualification.

3. RANDOM DRAWINGS: Sponsor will conduct a random drawing on or about March 9, 2020 from among all eligible entries received. Sponsors will notify potential winners by telephone and/or e-mail. Sponsor will make 3 attempts to contact one potential winner via telephone and 1 attempt via e-mail within 48 hours of the drawing. If Sponsor is unable to reach a potential winner by telephone or e-mail within 48 hours after a potential winner’s name is drawn, then that potential winner will be disqualified, and an alternate potential prize winner’s entry will be drawn from all remaining eligible entries. Limit one prize per family or household. Your odds of winning a prize depend upon the number of eligible entries received.

4. PRIZES: The 1st Prize is a 2020 Jeep Cherokee Latitude. The Sponsor will determine all features of vehicle including, but not limited to, color of exterior and interior, and all other features or upgrades. Winner is responsible for title, license, registration, dealer preparation costs, auto insurance, and all other fees associated with prize. Winner must take delivery of prize from the location designated by the Sponsor. TOTAL ARV PRIZE: $28,230. Actual value may vary. Winner will not receive difference between actual and approximate retail value.

The 2nd prize is a trip for 4 people to Orlando, Florida to visit America’s Favorite Theme Park. The Sponsor will provide gift cards for airfare, hotel, and theme park admission valuing up to $5,000. Winner is responsible for arranging own travel plans.

The 3rd prize is a year of free groceries. Every month for twelve months, from March 2020 through February 2021, the Sponsor will provide winners with a $100 Pete’s Market Gift Card. Winners must retrieve gift card each month from a Pete’s Market location of his/her choosing. The total value is $1200.

5. GENERAL RULES: VOID WHERE PROHIBITED BY LAW. NO PURCHASE NECESSARY TO ENTER OR WIN. Sponsor’s decisions with respect to all aspects of the Sweepstakes are final and binding. No more than the advertised number of prizes will be awarded. A prize winner may not substitute or transfer any prize. Sponsor will report the total value of the prize to the IRS and furnish winner with a federal Form 1099-MISC for an ARV of $600 or more. Winners must provide their social security number and, if requested, a completed Form W-9 to Sponsor for tax reporting purposes, and are solely responsible for payment of all federal, state, and local taxes incurred as a result of the award of a prize. All federal, state, and local laws and regulations apply. All expenses, travel, and other costs not expressly stated in the package description above are the sole responsibility of winner. All materials entrants submit become the property of the Sponsors and Sponsors will not return such materials. Any prize/prize notification returned to Sponsors as undeliverable will result in the entrant being disqualified from the Sweepstakes, and Sponsors will select an alternate entrant as the prize winner if time allows. Sponsor reserves the right, at its sole discretion, to cancel, terminate, modify, or suspend the Sweepstakes if it becomes technically corrupted and select winner by random drawing from among all eligible entries received prior to such cancellation, or termination, modification, or suspension. Any attempt by any person to undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent
permitted by law. Sponsor’s failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

6. LIMITATION OF LIABILITY: Winner must execute a Release of Liability/Publicity Release Form as a condition to being awarded a prize. By entering the Sweepstakes or accepting a prize, Sweepstakes entrant and/or the prize winner consents to the Sponsors’ and their agencies’ use of the winner’s name and likeness for purposes of advertising and trade in perpetuity without further compensation, unless prohibited by law. By entering the Sweepstakes or accepting a prize, the Sweepstakes entrant and/or prize winner agrees to defend, indemnify, and hold harmless all Pete’s Fresh Market entities, and their respective owners, subsidiaries, affiliates, partners, directors, officers, employees and assigns, against any and all claims, liabilities, debts, obligations, costs, fees, expenses, actions and causes of action arising out of or in any way related to the Sweepstakes; these Official Rules; any Sweepstakes entry; the negligence of the Sponsors; the acceptance, possession, misuse or use of any prize; and any participation in the Sweepstakes. Winners assume all liability for any injury or damage caused or claimed to be caused by participation in this promotion or use or redemption of any prize and expressly agrees to forever waive, release, discharge, and covenant not to sue Sponsor or its owners, subsidiaries, affiliates, partners, directors, officers, employees and assigns for any cause of action arising out of or in any way related to the Sweepstakes; these Official Rules; any Sweepstakes entry; the negligence of Sponsor; the acceptance, possession, misuse or use of any prize; and any participation in the Sweepstakes. By entering the Sweepstakes or accepting a prize, Sweepstakes entrant and/or prize winner represents and warrants that he or she owns and/or has the authority to release the claims stated herein. As a condition to participating in this Sweepstakes, each entrant agrees that (a) any and all disputes that cannot be resolved between the parties, and all causes of action arising out of or in connection with this Sweepstakes shall be resolved individually, without resort to any form of class action, exclusively before a court located in DuPage County, Illinois, having competent jurisdiction, which court shall apply the laws of the State of Illinois, without regard to the conflicts of law principles thereof; (b) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys’ fees; and (c) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU. The entrant and Sponsor hereby waive any and all right to trial by jury. If any provision of these Official Rules is declared or found by a court of competent jurisdiction to be illegal, unenforceable or void, then such provision will be null and void but each other provision hereof not so affected will be enforced to the full extent permitted by applicable law. Sponsor is not responsible for winner limitations that prevent acceptance or use of any prize. By participating in this promotion, entrants agree to be bound by the Official Rules and the decisions of the Sponsor. Sponsors reserve the right to prohibit an individual from participating in this Sweepstakes if Sponsors suspect the individual has engaged in fraud or tampering, directly or through others, with respect to this Sweepstakes or any other promotion of Sponsors, or if the individual fails to comply with any requirement of participation as stated herein or with any provision in these Official Rules. Sponsors are not responsible for late, lost, damaged, incomplete, illegible, postage due, or misdirected mail, incorrect announcements
of any kind, or Internet, e-mail, technical, hardware, software, or transmission failures of any kind. Proof that an entrant has submitted an entry will not be deemed proof that Sponsors received such entry. Any use of robotic, automatic, programmed or the like methods of participation will void all such submissions by such methods. Sponsors are not responsible for any typographical or other error in the printing, the offering or the announcement of any prizes or in the administration of the promotion or contest.

7. PRIVACY: Please review Sponsor’s Privacy Policy at www.petesfresh.com/privacy-policy. By participating in the Sweepstakes, you hereby agree to Sponsor’s collection and usage of your personal information as permitted by Sponsor’s Privacy Policy and acknowledge that you have read and accept Sponsor’s Privacy Policy.

8. WINNERS LIST: The list of winners will be announced on the Pete’s Market Facebook Page in March 2020.

9. SPONSOR/ADMINISTRATOR: Pete’s Fresh Market, 4333 S. Pulaski Rd., Chicago, IL  60632